



**MARIANA SHIPPING, JAPAN CO., LTD.**

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## **PIL promotes benefits of electronic bill of lading at**


### **Singapore Maritime Week 2024**

17 Apr 2024

 Earlier today, PIL Chief Commercial Officer Lionel CHATELET took the stage at Singapore Maritime Week (SMW) 2024 with his presentation on how PIL is advancing the adoption of electronic bill of lading (eBL).

 Organised by the Maritime and Port Authority of Singapore (MPA), SMW is an annual industry event that gathers the international maritime community to discuss key issues, latest trends and opportunities that the industry faces. PIL is also a sponsor of SMW for our first time.

 Speaking on the Tech Stage at Expo@SMW, a trade exhibition as part of SMW 2024, Lionel shared interesting insights about the benefits of eBL. He highlighted the advantages of adopting eBL as compared to the current paper-based process, and outlined what PIL is doing to support the development of eBL.

 The implementation of eBL is just one of our digitalisation initiatives to provide efficient and sustainable solutions for our customers. Leveraging expertise and technology, we keep "Driving Connectivity" for the world by Pushing Boundaries and being Future-Focused!

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