



MARIANA SHIPPING, JAPAN CO., LTD.





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PIL's Inaugural Sponsorship of Singapore Maritime Week



12 Apr 2024

  PIL is proud to be a Silver Sponsor for Singapore Maritime Week (SMW) 2024! Held from 15 to 19 April and organised by the Maritime and Port Authority of Singapore (MPA), SMW is an annual industry event that brings together the international maritime community to discuss key issues, latest trends and opportunities that the industry faces. This is also the first time that PIL is sponsoring this maritime event!  

  On Wednesday, 17 April, PIL Chief Commercial Officer Lionel CHATELET will be speaking on the Tech Stage at Expo@SMW, a trade exhibition as part of SMW 2024 to showcase state-of-the-art technologies and latest solutions to support the industry's transformation and sustainability journey. He will be sharing on how PIL is advancing the adoption of electronic Bill of Lading.

  Lionel said, "As a home-grown Singapore shipping line with a mission of "Driving Connectivity", our inaugural sponsorship of SMW 2024 is testament to our growing commitment in contributing to Singapore's status as an international maritime centre. Against the backdrop of the renewed emphasis by the International Maritime Organisation (IMO) to take further action in decarbonising the shipping industry, it is apt that Singapore as a global maritime hub is taking the lead to respond to IMO's call."

  "We are pleased that the theme of 'Actions Meet Ambition' of SMW 2024 echoes IMO's environmental goals, and reflects the maritime community's collective push for higher ambition in decarbonising and digitalising the sector. With so many thought leaders and experts gathering at SMW 2024, we look forward to vibrant discussions and exchanges of insights which we are certain will benefit us as we move towards a net-zero future!"

  Come on down to SMW 2024 on 17 April, Wednesday, and hear from Lionel how PIL leverages expertise and technology to provide efficient and sustainable solutions for our customers!

 Date: 17 April, Wednesday

 Time: 12pm – 12:15pm

 Venue: Suntec Singapore Convention & Exhibition Centre, Hall 401 – 402



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  Get your tickets to the event here: <https://lnkd.in/gAeqbxn5>

[Singapore Maritime Week \(SMW\)| LinkedIn](#)