



MARIANA SHIPPING, JAPAN CO., LTD. TEL : 03-5541-2100
SANJU BLDG., 2-4, HATCHOBORI 3-CHOME, CHUO-KU, TOKYO 104-0032, JAPAN FAX : 03-5541-2101

PIL is delighted to be a part of MaritimeONE Digital Challenge (MDC) 2023

 PIL is delighted to be a part of MaritimeONE Digital Challenge (MDC) 2023 in nurturing young talents to contribute towards the digitalisation efforts of #MaritimeSG!

 Organised by Singapore Maritime Foundation (SMF), MDC is an annual case competition that invites tertiary students in Singapore to respond to challenge statements at the intersection of maritime and technology.

 For this year's MDC, PIL challenged the teams to propose a digital smart tool for the liner shipping business that streamlines and optimises the entire tender process for customers. It was impressive to see the teams demonstrating an in-depth understanding of the shipping industry within a short span of time, and their presentations have been inspiring and refreshing!

 Congratulations to the champion of PIL's challenge statement Team GRQ from Singapore Management University! It's also a job well done to runners-up Team Tenderisers and Team Caviato, as well as merit winners Team Meeparino and Team YWWY for all your brilliant ideas!

 We are proud to see that Singapore has so many talented students who are capable of coming up with innovative solutions to revolutionise business processes, and we look forward to all of their contributions towards the maritime industry in the future!

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