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## Delivering quality cherries from Chile to China

On 11 December 2022, PIL's vessel Kota Lestari arrived in Shanghai carrying 62 PIL containers of quality cherries from Valparaiso in Chile. This marks the first time PIL has delivered cherries from Chile to China.

Kota Lestari was plying the West Coast South America 6 (WS6) service which PIL launched in July 2022. WS6 is a weekly direct service linking China and Korea with four key countries in South America - Mexico, Guatemala, Colombia and Chile. The WS6 was introduced to meet growing demand from customers for better linkages between Asia and South America.

With Chile as an established cherry growing country and with just 23 days of transit time from Valparaiso in Chile to Shanghai in China, WS6 provided the optimal time for freshly harvested cherries from Chile to be shipped to China. When this first shipment of cherries arrived in Shanghai, they were in excellent condition.

This first delivery is part of PIL's Cherry Express service launched recently, riding on the WS6 service. The Cherry Express service aims to leverage on the rising demand in Asia for Chilean cherries. In Chile, the key cherry growing regions are in Central and South Chile -O'Higgins Region, Maule Region and Biobio Region. Over 90% of the cherries grown in Chile are exported to Asia.

## #southamerica #chile #cherries #fruits

