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New PPST logo to signal stronger collaboration between PIL and PSA Singapore

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🤝 With a new leadership team in place early this year at the PIL-PSA Singapore Terminal (PPST), it was timely to pledge stronger collaboration between PIL and PSA Singapore. As a mark of this closer tie, a new logo for the PPST joint venture container terminal has been unveiled!

👤👤 The new logo captures the essence of PPST, encapsulating at its core the focus and commitment towards operational efficiency and maritime excellence. It also conveys dedication to professionalism, reliability and quality service, reflecting PIL's and PSA's innovative approach in the industry.

🏢 Launched in 2008, PPST currently operates two container berths at PSA Singapore's Brani Terminal. This longstanding joint venture is testament to the close partnership between PIL and PSA, and it underscores a common vision between both organizations for strategic growth. ☑️

🌐🤝 With this new logo for PPST, we pledge to continue working hand in hand to reaffirm Singapore's status as a global hub port while striving to put our customers first by providing them with unparalleled value. Always alongside, PIL and PSA remain resolute in "Driving Connectivity" for our stakeholders. Together, we can move the world!

